



2024 WA CHINESE NEW YEAR BALL

On behalf of the Western Australian Chinese Chamber of Commerce (WACCC), the Chung Wah Association and the Australia China Friendship Society of Western Australia, I take great pleasure in inviting you to join us to usher in the Year of the Dragon at the 2024 WA Chinese New Year Ball.

DATE	TIME	LOCATION	DRESS CODE
Monday, 19 February 2024	Arrive at 6:00pm for 7:00pm start	Crown Ballroom, Crown Perth	Chinese Formal or Black Tie

The 2024 WA Chinese New Year Ball will be the singular signature calendar event for the Western Australian Chinese community, led by the WACCC and co-hosted by the Chung Wah Association and the Australia China Friendship Society of Western Australia and supported by numerous other notable, longstanding community associations representing the Western Australian Chinese diaspora including the Christmas Island and Friends Association.

With gratitude and special mention to the 2024 WA Chinese New Year Ball Major Sponsor, Golden Group, the event is expected to attract over 700 guests, including large scale Australian and multinational corporations, SMEs and special dignitaries based in WA, the ACT as well as notable community leaders and members of the wider Western Australian community.

The black tie event provides an excellent platform for corporate exposure and networking on a prestigious and international scale. With participation by the Chung Wah Association, the WACCC has specially organised a string of cultural programs for the 2024 WA Chinese New Year Ball to ensure an extraordinary evening of great entertainment and delectable cuisine that will be complemented with fine wine and dancing until late.

Benefits	Platinum Table \$5,500 incl GST	Standard Table \$3,000 incl GST
A Table for 10 Guests with Fine Asian Fusion Banquet & Fine Wines	Priority Table Service & Premium Drinks Menu	Included
Logo Display on Multi-Media Screens	Premium Exposure	Included
Advertising on Multi-Media Screens	Exclusive Only	-
Logo Display on Media Wall at Red Carpet	Exclusive Only	-
Acknowledgement by MC	Exclusive Only	-
Logo Exposure at the WACCC's website	Exclusive Only	-

Please do not hesitate to contact JiaLin at 0430 908 844 or jialin.ang@waccc.com.au to register your sponsorship.

Your Sincerely,
Tony Chong,
Chairman

